

# The Power of Sound: One-Day Workshop



A one-day workshop equipping you to make the most of audio as a communication tool



The Power of Sound is a hands-on workshop to equip you to work as audio gatherers. You will be taught the skills you need to collect stories, case studies and other relevant audio material that can be used to promote the work of your organisation. You will also gain practical experience of simple editing, creating MP3 files, uploading audio to a website and setting up a regular podcast.

The workshop is delivered by professionals with extensive experience in working with audio. The lead trainer is former BBC producer Jude Habib.

## Course Content

- Telling Stories: a creative session to explore ideas and formats for audio appropriate for your organisation, including podcasting
- Developing your interview skills
- How to use audio equipment to collect audio content
- How to carry out basic editing on a PC-based editing system
- How to turn material into an MP3 file or podcast and upload it to a website

By the end of the day you will have a clear idea of how audio can work for your organisation and will be confident in your use of audio equipment. A Facebook group will be available for course participants to share their experiences and ideas after the event.

## Who should attend? Group size: 8 -10 people per workshop

- Communications, campaigns and marketing staff
- Fundraisers
- Service users
- Frontline workers
- Chief Executives



## Workshop Dates

March	April	June
Thurs 27	Thurs 24	Weds 4

Venue: Happy Computers, Cityside House, 40 Adler Street, London, E1 1EE

'The best course I have been on in a long time.'

Age Concern

'... love the peer to peer possibilities and the shift of power (empowering people) to tell their stories.'

Thames Reach

'It was a great way to learn the relevant skills and build confidence. I would highly recommend the course.'

Mersey Basin

## We also offer:

- Complete production of audio content/podcasts for your organisation
- In-house tailor made audio workshops
- One-to-one digital editing
- Audio slideshows
- Audio masterclasses

[Details on request](#)

## Prices:

- **Band A:** Voluntary and community organisations with a turnover of less than £500,000  
£195 per participant
- **Band B:** Voluntary and community organisations with a turnover of more than £500,000  
£250 per participant
- **Band C:** Statutory and commercial organisations  
£300 per participant

To book a course or to find out more about **sounddelivery**, contact Director Jude Habib

[jude@sounddelivery.org.uk](mailto:jude@sounddelivery.org.uk)

+ 44 (0) 20 8888 2951

+ 44 (0) 7803 721481

[www.sounddelivery.org.uk](http://www.sounddelivery.org.uk)